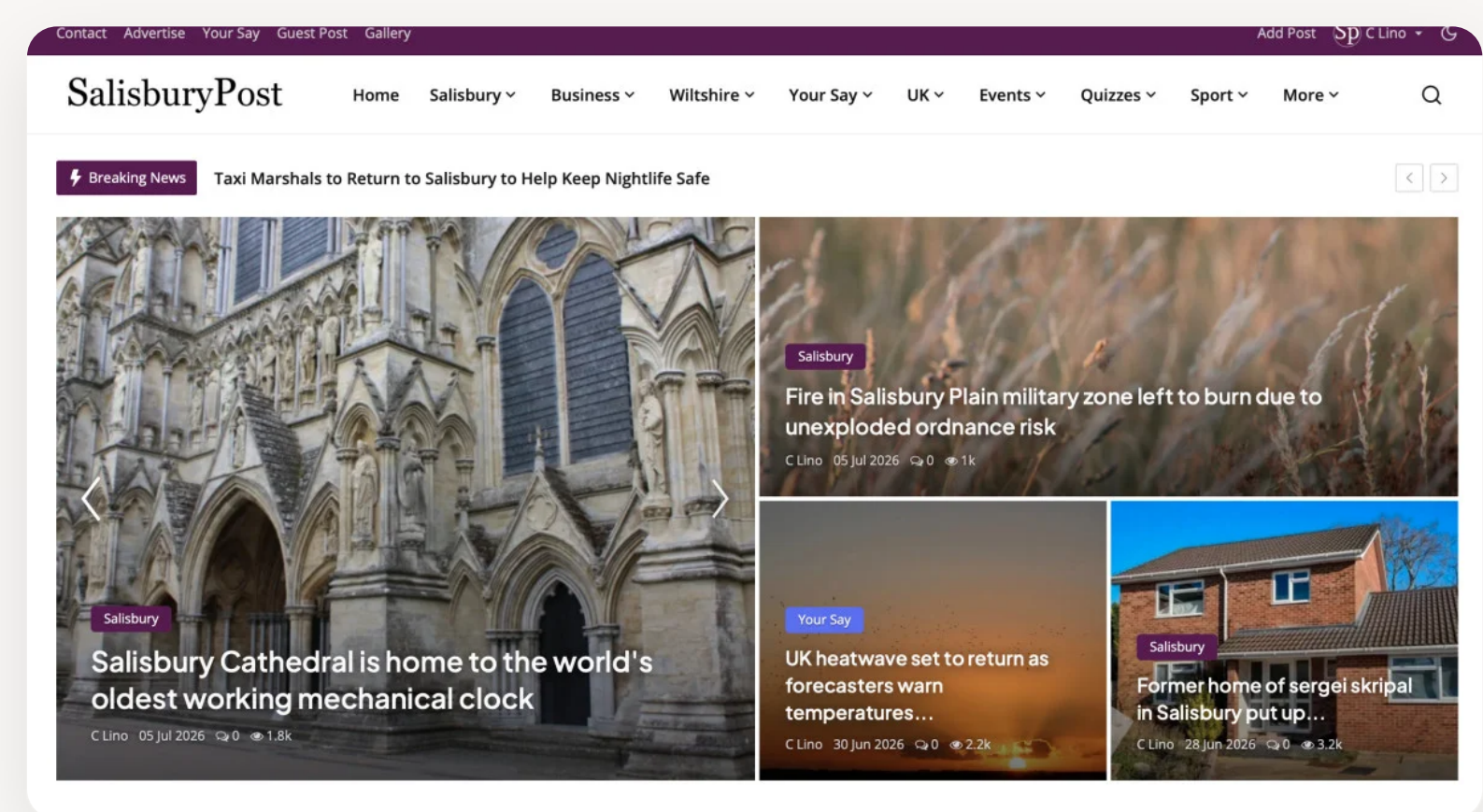


Reach Local Audiences

# Grow Your Business With SalisburyPost

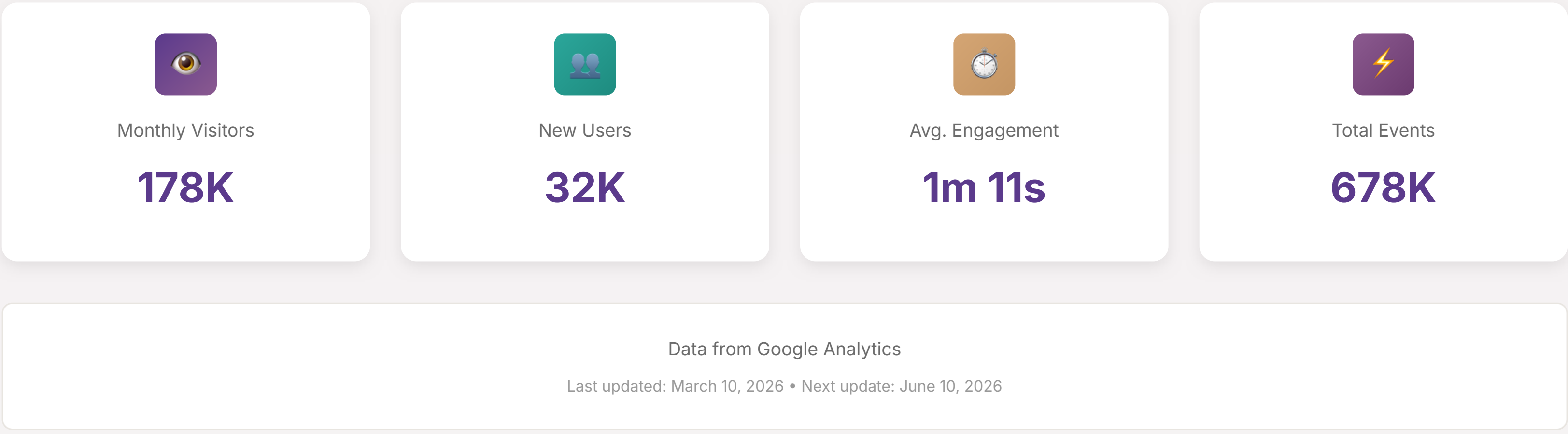
Reach over 178,000 monthly visitors and connect with 32,000 new users every month. Salisbury Post is the trusted local platform for business growth.

[View Packages →](#) [Contact Us](#)



## Your Business Can Reach Thousands

See our latest traffic and engagement metrics



## Advertising Packages

Choose the perfect plan for your business goals

Most Popular

### Article Feature

Promote Your Business, Events & Stories

**£118**

one-time

- ✓ Professional article with photos
- ✓ Direct link to your website
- ✓ Featured in news feed
- ✓ Up to 5 images included
- ✓ Social media promotion
- ✓ SEO optimized content

Get Started

### Ad Space

Sitewide advertising for maximum reach

**£200–£400**

per month

- ✓ Premium placement options
- ✓ Rotating visibility
- ✓ Multiple ad formats
- ✓ Flexible scheduling
- ✓ Performance tracking
- ✓ Contact for availability

Get Started

### Custom Plan

Tailored solution for your goals

**Custom**

pricing

- ✓ 3 months rotating website ads
- ✓ Article every 3 months
- ✓ Newsletter inclusion
- ✓ Dedicated profile page
- ✓ Print magazine feature
- ✓ 30,000+ print audience reach
- ✓ Flexible terms & cancellation

Get Started

### No Hidden Costs. No Contracts. Cancel Anytime.

All packages include professional support and manual submission to Google Webmaster, Bing Webmaster, Meta, X.com, LinkedIn, and other major platforms to improve your online visibility and SEO.

[Contact Us for Custom Solutions →](#)

## Modern Ad Sizes & Specifications

Industry-standard formats optimized for all devices

### Leaderboard

Top banner, high visibility

728×90  
pixels

Format: JPG, PNG, GIF

Max Size: 150KB

Animated: GIF/APNG

Modern: ✓ Yes

### Medium Rectangle

Sidebar, flexible placement

300×250  
pixels

Format: JPG, PNG, GIF

Max Size: 150KB

Animated: GIF/APNG

Modern: ✓ Yes

### Wide Skyscraper

Sidebar, vertical emphasis

160×600  
pixels

Format: JPG, PNG, GIF

Max Size: 150KB

Animated: GIF/APNG

Modern: ✓ Yes

### Half Page

Premium sidebar placement

300×600  
pixels

Format: JPG, PNG, GIF

Max Size: 150KB

Animated: GIF/APNG

Modern: ✓ Yes

### Large Rectangle

Content area, versatile

336×280  
pixels

Format: JPG, PNG, GIF

Max Size: 150KB

Animated: GIF/APNG

Modern: ✓ Yes

### Mobile Banner

Mobile top/bottom

320×50  
pixels

Format: JPG, PNG, GIF

Max Size: 150KB

Animated: GIF/APNG

Modern: ✓ Yes

### Mobile Rectangle

Mobile content area

300×250  
pixels

Format: JPG, PNG, GIF

Max Size: 150KB

Animated: GIF/APNG

Modern: ✓ Yes

### Responsive

Adapts to container

Fluid  
responsive

Format: JPG, PNG, GIF

Max Size: 150KB

Animated: GIF/APNG

Modern: ✓ Yes

### Responsive Design

All ad sizes are optimized for responsive design. Your ads will look perfect on desktop, tablet, and mobile devices.

**Desktop Priority**  
728×90 leaderboard and 300×250 medium rectangles

**Mobile Optimized**  
320×50 mobile banners and 300×250 rectangles

### Technical Requirements

- ✓ HTTPS-compatible URLs only
- ✓ No auto-playing audio or video
- ✓ Fast loading times (under 100KB)
- ✓ No malicious or illegal content

## How to Advertise

Get started in three simple steps

1

### Create an Account

Sign up to easily manage and track your ad placements. Click the Register button to get started.

2

### Choose Your Package

Select from our advertising packages or contact us for a custom solution tailored to your goals.

3

### Launch Your Campaign

Submit your ad materials and we'll handle the rest. Track performance and reach thousands of local customers.

## Ready to Grow Your Business?

Join hundreds of UK businesses reaching their local audience through SalisburyPost advertising.

[Get Started Today →](#) [Contact Us](#)